

**DESCRIPTION: Touchdown 720 Pad Cement (Flammable)**

W.F. Taylor 720 is formulated to bond carpet padding to floors to facilitate the installation of carpet. The use of pad cement prevents pad-seam separation or pad movement during carpet installation.

**APPLICATION**

The usual application method consists of perforating the inner seal found under the screw cap, inverting the can, and simply pouring beads of cement on the floor in the area of the intended seam. Spread this bead with a spreader or scrap of cardboard, carpet backing or other object. The padding may be dropped into position at any time since the cement remains pressure sensitive when dry. Carpet may be stretched immediately without waiting.

**DANGER**

For professional use only! Extremely flammable! Toxic! Vapors may ignite explosively. Prevent buildup of vapors. Open all windows and doors; use only cross ventilation. Keep away from heat, sparks, and open flame. DO NOT smoke. Extinguish all flames and other sources of ignition during use and until all vapors are gone. Close container after use. KEEP OUT OF REACH OF CHILDREN. Harmful or fatal if swallowed. If swallowed, DO NOT induce vomiting. Call a physician immediately. Avoid breathing vapors. Avoid prolonged or repeated contact with skin or contact with eyes.

**PHYSICAL PROPERTIES**

Base: Synthetic Rubber, resin blend  
Appearance: Thin amber color syrup  
Odor: Mild  
Coverage: Approximately 500 square feet per gallon.  
Shelf Life: One year in unopened container at 70° F  
Flammability: Flammable  
Other Features: Waterproof when cured. Freeze/thaw stable to 10° F (-12.22° C).  
Clean up: Clean up spills immediately. Avoid letting adhesive dry on the face of carpets. If dried, use Taylor Touchdown #9 Adhesive Remover/Stripper.

**CAUTION**

DO NOT take internally. If swallowed, DO NOT induce vomiting. Call a physician immediately. KEEP OUT OF REACH OF CHILDREN.

**LIMITED WARRANTY**

This product is manufactured according to exacting quality control standards and is warranted to be free from manufacturing defects. Defective material called to our attention within one year of manufacture will be replaced. No guarantee, expressed or implied, is made regarding the performance of this product since the manner and conditions of application are beyond our control. For complete warranty information, call Technical Services at 800-868-4583; visit us on the web at [www.wftaylor.com](http://www.wftaylor.com); or e-mail us at [info@wftaylor.com](mailto:info@wftaylor.com).